

# The Future of Chiropractic Strategic Plan Project

Facilitators:  
Sharity  
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OnStrategy

## PROJECT GOAL

To develop a strategic plan for the future of the Chiropractic profession through a robust stakeholder engagement process over the next eight months. The resulting vision and strategic plan will become a public resource that will guide the profession and its stakeholders for the next 5 years.

## MAJOR PROJECT ACCOMPLISHMENTS

- Future of Chiropractic Forum Launches Strategic Plan Project November 2019
- Stakeholder Committee Seated in January 2020
- Approximately 4,000 people participate in nationwide survey, discussion boards, workshops, and future scenarios think-tank
- Phase I of the project concludes March 5, 2021 with the Future Summit
- Phase II launches with four task force work groups to develop goals and action items around top issues identified in Phase I including, Professional Identity, Research, Legislation, and Utilization
- Full Details about project benchmarks can be found at:  
<https://chirocongress.org/future-of-chiropractic-strategic-plan/>

## HOW TO SUPPORT THIS EFFORT

ChiroCongress Cares, is a charitable 501(c)(3) nonprofit corporation accepting donations on behalf of this effort. Individual or corporate donations/contributions can be made by mailing a check to:

ChiroCongress Cares  
699 June Dr.,  
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## PROJECT COST

