

Heather,

I am writing to all of the states that I have worked with to personally invite them to The Patriot Ball in Canton Ohio on November 2nd. I believe you are familiar with The Patriot Project. It is a charity that is driven to insure chiropractic is properly utilized in the military. You can learn more about it at their website www.patriot-project.org if you are not familiar. The Patriot Project is a cause that I and OneChiropractic are committed to. I happen to serve on their board and can speak first-hand about the work that is being done and how important this group is to the future of our profession and our military.

Every year the project holds a ball to celebrate the men and women who serve and who have served (see the attached flyers). It is also their biggest and ONLY fundraiser of the year. All of their operating dollars come from this event. In years past we have tried to engage chiropractors to come and see the power of what is being done through the project but this year we have connected with COCSA and are truly putting an emphasis on state organizations. Historically the COCSA convention and The Patriot Ball have been on the same weekend so it was hard to ask states to come be a part of the it but that is not the case this year!!

Our goal is to have 30 states represented at the ball this year. This simply means you have sponsored a table. The contribution for a table is \$1,500 (normally \$3000 but discounted for state organizations). Tables have 8 seats so you are welcome, and we encourage you, to bring a delegation from your state of up to 8 people. We also understand due to cost and availability not every state will be able to send a delegation to the actual ball. For those states that cannot send 8 people or any one at all, the seat will be given to Gold Star families and/or active duty service men and women on the states behalf.

Even if you could send one person to represent your state it would be amazing for them to come and see what the project has been doing, I promise it is a site to behold.

So I am asking your organization to consider sponsoring a table at this year's event. I know budgets are tight and this is likely not already accounted for but the profession needs to help support this effort. There is nothing else like it. Nothing that is connecting some of the highest ranking military people together with a mission of getting chiropractic properly integrated into the military. I am also happy to answer any question you have about this event and why your state should be a part of it!

Here is how you can get involved:

1. You can send Dr. Novelli as Check for \$1,500 to the following:

The Patriot Project
Re: State Association Table Sponsorship
525 N. Main Street
North Canton, OH 44720

*All checks should be made out to "The Patriot Project"

2. You can go to the website and use the "Donate" Tab.
 - a. [CLICK HERE](#) to access the donation center of the site.
 - b. In the "other" box type in \$1,500 and click "Next"
 - c. Follow the props from there.

*I am having you do it this way because table sponsorships are usually \$3000 but Dr. Novelli is discounting them 50% for state organizations. DON'T use the Patriot Ball registration tab, just follow my above instructions.

I truly hope you help us reach our goal of 30 states. And if there is a chance you can make it I would love for you to. This is an event like no other. I have been to 5 of these but every year I am blown away by the military royalty that is in the room and aligned with making chiropractic more available in the military. Just an awesome experience. Not to mention Dr. Novelli can throw a darn good party!

Please, take this to your boards or do whatever you need to do to support this effort.

God Bless and let me know if I can answer any questions!

Bharon Hoag - Executive Director

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