

Why you should have a Business Valuation

	To better understand Your Business and its potential		When you plan to Sell your business
	To know the value of your largest asset in order to properly plan for your Retirement		During Buy/Sell Agreements with business partners
	In order to ensure that your business and your family are Properly Protected		When considering Funding opportunities
	To plan for the future of your business with a qualified Succession Plan		When building a Trust or creating an Estate Plan
	When you plan to Buy a business		To prepare for Taxable Events such as gifting or grants

* Statistic courtesy of IBIS Worldwide (2014)

The estimated valuation are made using publicly available information and data, and rules of thumb for different industries through Biz Equity. Penn Mutual and Hornor, Townsend and Kent, Inc. (HTK) has not audited or attempted to confirm this information for accuracy or completeness. Neither agents of Penn Mutual and HTK represent Biz Equity. Penn Mutual, HTK, and Biz Equity are unaffiliated. Trademarks belong to their respective owners.

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**“It’s so much easier to start a business than to exit one”
What is your exit strategy?”**

98% of BUSINESS OWNERS Don't Know What Their BUSINESS is WORTH*
Find Out What YOUR BUSINESS is WORTH with a Free Valuation

*Source IBIS World, Nov 2014



NCCA MEMBER BENEFITS:

- **Complimentary Business Valuation**
- **Complimentary Financial Consultation**
- **Help Properly Structure 401K's, IRA's (Roth, SEP, Simple, Traditional), Executive Bonus, Key Employee Planning, or Buy / Sell Agreements**
- **Discounts on DI and Overhead Insurance**

For more information regarding these Member Benefit Programs, contact:



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1718648RM-Mar19