

National Chiropractic Advocacy Alliance
FAQs

Q: What is the purpose of the NCAA?

A: The National Chiropractic Advocacy Alliance (NCAA) was established as a forum through which an individual State Chiropractic Organization (SCO) can work cooperatively and collaboratively with ACA in an alliance to collegially share thoughts and ideas for the collective advancement of the chiropractic profession.

Q: Why is the NCAA an important new tool to assist state organizations and ACA?

A: Having both national and state level perspectives in legislative advocacy, insurance issues, marketing, membership, and education shared in one forum will benefit all groups tremendously. Advocacy on behalf of the profession and our patients will be enhanced and better coordinated on both the state and national level.

Q: Why should a State Chiropractic Organization join NCAA?

A: Membership in the NCAA will allow a SCO to participate in a non-binding, collaborative partnership with ACA and other member organizations and play an integral role in the profession's collective advocacy efforts as outlined above. The SCO will gain significant support for its individual initiatives and will enjoy enhanced credibility and relevance as a member of this larger group. Finally, there is potential for increasing membership in both the SCO and ACA.

Q: Are all State Chiropractic Organizations eligible to join the NCAA?

A: The SCO must have an organizational mission and vision that is largely compatible with that of ACA in order to be eligible for membership. The SCO must also have a desire to work in a collaborative partnership, as noted above, for the greater good of the profession.

Q: Will an SCO have to give up any kind of control in order to participate in shared activities?

A: Not at all. The collaborative partnership is non-binding and the SCO can choose which advocacy initiatives it will support. The NCAA is intended to enhance advocacy initiatives and provide a mutual benefit and support for all participating organizations. There will be no shared governance requirements between ACA and member organizations. ACA will provide some administrative functions to support the alliance, however ACA has no intent or desire to control member SCO's.

Q: Is there a fee to join?

A: No, there is no fee to join the NCAA.

Q: The profession already has COCSA. How is the NCAA different?

A: The COCSA mission (as stated on their website) is “Advancing the Chiropractic profession through service to member organizations.” The specific purpose of the NCAA is to enhance and better coordinate advocacy efforts and initiatives on both the state and national level to the benefit of the profession and our patients.

Q: Does the formation of the NCAA signal a change in the relationship between COCSA and ACA?

A: Not at all, ACA respects COCSA as a valued national partner and continues to support its vision and role in the profession.

Q: What is the hope for the NCAA going forward?

A: Ultimately, the hope is that through the NCAA, chiropractic organizations from every state will engage in a true collaborative partnership with ACA similar to the state to national organizational relationships that already exist in most other health care professions. This alliance will strengthen the position of the chiropractic profession within the health care community to benefit the profession and the patients we serve.