

Dear Dr. Bell,

Thank you for your consideration in bringing this Lifetime Care Research Project to the NCCA membership.

The Family Practice teamed up with the Life University Research Department to perform a pilot study on this subject last year. The Pilot's findings were presented at ACCRAC last year and showed that people under long term chiropractic care showed no health decline with age. These results were exciting and determined that a larger scale study would be necessary and beneficial.

There are so many people in the state of North Carolina who have chosen to utilize chiropractic care as a part of their lifestyle and they are benefitting tremendously. These people have never been studied. Our goal is to survey this group and document the benefits they are receiving from long term chiropractic care, an important project for the future of our profession.

We would like NCCA's support by promoting this study to its membership and inviting them to participate.

Our goal is to get a minimum of 2,000 patient surveys from NCCA chiropractic patients. If the results match the pilot, the ramifications will be significant across the political, reimbursement and public relations spectrum and could have a game changing impact regarding the utilization of chiropractic care. NCCA can help in the following ways...

1. Promote the research project to its membership
2. Encourage the NCCA membership to invite their patients to participate
3. Promote the results of the survey

NCCA is a strong voice in the chiropractic profession and your involvement will help validate the importance of chiropractic care throughout life and support their membership, as well as chiropractors worldwide, confidently and more effectively lead their patients and community to live healthier lives.

Please let me know if there is anything else you need from me to make this happen. We look forward to working with you on this important project.

Respectfully,

Dr. Eric Plasker

Founder and CEO, The Family Practice, Inc.

Bestselling Author, The 100 Year Lifestyle

Phone: [866-532-3327](tel:866-532-3327)

www.thefamilypractice.net

www.100yearlifestyle.com