



**North Carolina Chiropractic Association  
Board of Directors' Meeting  
Friday, September 23, 2016  
12:30 pm  
Greensboro, N.C.**

Vision Statement

"We will tirelessly promote the interests of our member doctors and the chiropractic patients they serve. Everyone will have a personal chiropractor."

Mission Statement

"The North Carolina Chiropractic Association is a professional service organization providing a unified voice for all its members. It is dedicated to promoting chiropractic through public awareness, quality post-graduation education, legislative efforts, and securing equality in the health care arena. These collective efforts assure continued growth of the profession, ultimately improving the overall well-being of North Carolina citizens through chiropractic."

**I. Call to Order**

Tom Mitchell, DC

**II. Invocation**

Jennifer Slechter, DC

*Please join me in prayer. I pray in the \_\_\_\_\_ (i.e. Christian, Jewish etc.) tradition and I invite you to pray with me in your own faith tradition.*

**III. Antitrust Statement**

Heather Wrenn

*The North Carolina Chiropractic Association (NCCA) reminds members that state and federal antitrust laws prohibit agreements among competitors which unreasonably restrain competition and that charges of antitrust violations are often based upon discussions among competitors regarding prices, price levels or price mechanisms, refusals to sell to certain customers, refusals to purchase from certain suppliers of products or providers of services, division of markets by customer or territory, or conditioning the purchase of one product or service upon the purchase of another product or service. No such discussions will be tolerated during this or any other NCCA meeting. These guidelines apply not only to formal meeting sessions, but also to informal discussions during breaks and other conference events.*

**IV. Laminated Handouts**

Joe Siragusa, DC

**V. Minutes of Previous Meeting**

Heather Wrenn

- VI. President's Remarks** Tom Mitchell, DC
- VII. Financial Report** Christopher Outten, DC
- See attached green cash report, P&L, and balance sheet
- VIII. CEO Report** Joe Siragusa, DC
- A. F4CP subscription (see handout)
  - B. Ethics & Grievance procedures
    - Policy approval (blue handout)
  - C. Audit report and recommendation (see yellow handouts)
  - E. Insurance program/dues increase (see purple handout)
  - F. Employee handbook
  - G. Louisiana flooding support
- IX. Strategic Plan Update (see handout)**
- A. PAC Campaign Glenn Jaffe, DC & Michael Poplak, DC
  - B. PR Campaign Joe Siragusa, DC
    - People's Choice Campaign
    - Who's Your Chiropractor
    - Falls Education
  - C. Membership Campaign Jennifer Slechter, DC
- X. Executive Committee Reports**
- A. Senior Vice President Jennifer Slechter, DC
  - B. Vice President Glenn Jaffe, DC
  - C. Secretary Michael Poplak, DC
    - Ethics and Grievance Report
  - D. Treasurer Christopher Outten, DC
  - E. Immediate Past President Tom Ayres, DC
- XI. Legislative Report** Joe Siragusa, DC
- Set legislative agenda 2017-2018 (see purple handout)
  - Legislative Day, April 27, 2017
- XII. Task Force Reports** Joe Siragusa, DC
- College/University Outreach and Life University Alliance
  - 5 of 12 scholarships awarded as of August
- XIII. Legal Issues**
- XIV. NCCA-PAC Report** Joe Siragusa, DC
- Donation accepted directly through website and through Square when at conventions
  - PAC Budget
- XV. Board of Examiners Report**
- XVI. Old Business**
- XVII. New Business**
- Election of officers

## **XVIII. Announcements**

- 2017 Conference/Conventions
  - 2017 Spring Conference, March 24-26, 2017, Cary, NC
  - 2016 Fall Convention, September 29-October 1, 2017, Winston Salem, NC
- BOE 2016 Exam Dates
  - October 22, 2016
- 2017 NCCA Board Meeting/Retreat & Birthday Cruise
  - February 9-13, 2016
- NCCA/HNS Forum
  - October 28, 2016

## **XIX. Closing Remarks**

*Can we all support what we have done here today?*