



**North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, March 24, 2017
12:30 pm
Embassy Suites in Cary, NC**

Vision Statement

"We will tirelessly promote the interests of our member doctors and the chiropractic patients they serve. Everyone will have a personal chiropractor."

Mission Statement

"The North Carolina Chiropractic Association is a professional service organization providing a unified voice for all its members. It is dedicated to promoting chiropractic through public awareness, quality post-graduation education, legislative efforts, and securing equality in the health care arena. These collective efforts assure continued growth of the profession, ultimately improving the overall well-being of North Carolina citizens through chiropractic."

Focus

We will find strength by focusing on what we have in common as doctors of chiropractic, thereby creating the unified voice described in our mission statement. As an organization, we will be "future-focused".

I. Call to Order Jennifer Slechter, DC

II. Invocation

Please join me in prayer. I pray in the _____ (i.e. Christian, Jewish etc.) tradition and I invite you to pray with me in your own faith tradition.

III. Antitrust Statement Heather Wrenn, CAE

The North Carolina Chiropractic Association (NCCA) reminds members that state and federal antitrust laws prohibit agreements among competitors which unreasonably restrain competition and that charges of antitrust violations are often based upon discussions among competitors regarding prices, price levels or price mechanisms, refusals to sell to certain customers, refusals to purchase from certain suppliers of products or providers of services, division of markets by customer or territory, or conditioning the purchase of one product or service upon the purchase of another product or service. No such discussions will be tolerated during this or any other NCCA meeting. These guidelines apply not only to formal meeting sessions, but also to informal discussions during breaks and other conference events.

IV. Minutes of Previous Meeting Heather Wrenn, CAE

V. President's Remarks Jennifer Slechter, DC

- VI. Financial Report** Christopher Outten, DC
- See attached green cash report, P&L, balance sheet, and budget
 - 2017 budget presented by Paul Miller, CPA
- VII. ED Report** Heather Wrenn, CAE
- A. ACA National Chiropractic Advocacy Alliance (see handouts)
 - B. 2017 Partner and Non-Dues Revenue Update
 - C. COCSA State to Student Outreach Program
 - D. 100th Anniversary Celebrations
 - E. Member Engagement
 - F. New Member Acquisition
 - G. Retreat update
 - H. NCCA Branding Analysis and Campaign presented by Rachael Lord
- VIII. Executive Committee Reports**
- A. Senior Vice President Glenn Jaffe, DC
 - B. Vice President Michael Poplak, DC
 - C. Secretary Debra Bell, DC
 - D. Treasurer Christopher Outten, DC
 - E. Immediate Past President Thomas Mitchell, DC
- IX. Legislative & NCCA-PAC Report** Heather Wrenn, CAE
- Physical Therapy spinal manipulation legislation
 - High School Physical legislation
 - Co-Pay Parity legislation
 - NCLC
 - Legislative Day, April 26th
 - Courtesy Chiropractic Clinic
- X. Task Force Reports**
- College/University Outreach and Life University Alliance
-12 scholarships awarded in 2016
- XI. Legal Issues**
- XII. Board of Examiners Report** Tom Sullivan
- XIII. Old Business**
- XIV. New Business**
- Position of NCCA on submitted NC BOE rules
- XV. Announcements**
- 2017 Legislative Day: April 26, 2017
 - 2017 Conference/Conventions
-2016 Fall Convention, September 29-October 1, 2017, Winston Salem, NC
 - BOE 2017 Exam Dates

- April 22, 2017
- July 22, 2017
- October 28, 2017
- NCCA/HNS Forum
 - April 7, 2017
 - June 16, 2017
 - October 20, 2016
- Family Friendly District Events
 - Central May 6, 2017
 - Eastern May 20, 2017
 - Western June 10, 2017
 - South Eastern July 29, 2017
 - South Central August 19, 2017

XVI. Closing Remarks

Can we all support what we have done here today?