

**North Carolina Chiropractic Association**

**Board of Directors’ Meeting**

**Friday, January 15, 2021**

**12:30 pm**

**Grandover Resort, Greensboro, NC**

Vision Statement

"To improve health and quality of life through chiropractic."

Mission Statement

“The North Carolina Chiropractic Association is a professional service organization whose mission is to promote, protect, educate and advocate for chiropractic in North Carolina.”

1. **Call to Order** Mike Poplak, DC
2. **Antitrust Statement** Heather Wrenn, CAE

*The North Carolina Chiropractic Association (NCCA) reminds members that state and federal antitrust laws prohibit agreements among competitors which unreasonably restrain competition and that charges of antitrust violations are often based upon discussions among competitors regarding prices, price levels or price mechanisms, refusals to sell to certain customers, refusals to purchase from certain suppliers of products or providers of services, division of markets by customer or territory, or conditioning the purchase of one product or service upon the purchase of another product or service. No such discussions will be tolerated during this or any other NCCA meeting. These guidelines apply not only to formal meeting sessions, but also to informal discussions during breaks and other conference events.*

1. **Minutes of Previous Meeting** Heather Wrenn, CAE

* Approval for October 30, 2020 Minutes

1. **President's Remarks** Mike Poplak, DC

**2021 Committee Chair Appointments:**

Awards & Nominations – Dr. Glenn Jaffe

Insurance – Dr. Debra Bell

Conflict of Interest – Dr. Phil Arnone

Constitution & Bylaws – Dr. Kelly Porter

Ethics & Grievance – Dr. Todd Shaver

Finance – Dr. Joe Fonke

Legislative – Dr. Glenn Jaffe

Membership – Dr. Luke Gibson

**2021 District Liaison Appointments:**

Eastern District – Dr. Matt Thompson

South Eastern District – Dr. Tony Santangelo

South Central District – Dr. Matt Crouse

Western District – Dr. Chris Kiefer *(until a liaison can be appointed)*

Central District – Dr. Andy VanHoewyk *(until a liaison can be appointed)*

**2021 NCCA-PAC Board:**

Heather Wrenn, manager as dictated by bylaws

Dr. Mike Poplak

Dr. Glenn Jaffe

Dr. Jennifer Murphy

Dr. Dennis Reno

1. **BOE Report**
2. **Financial Report**  Heather Wrenn, CAE

* See attached green cash report, P&L and balance sheet
* Tentative 2021 budget for review and approval

1. **CEO Report**  Heather Wrenn, CAE
   1. Membership Update

B. 2020 Summary Recap

C. 2021 Spring Conference

D. 2021 Social Media Campaign

E. PSA Campaign Update

F. 2021 Technology Update

1. **Executive Committee Reports**

A. Vice President Debra Bell, DC

B. Secretary Lance Gard, DC

C. Treasurer Joe Fonke, DC

D. Immediate Past President Glenn Jaffe, DC

1. **Legislative & NCCA-PAC Report** Heather Wrenn, CAE

* 2021 Legislative Forecast
* 2021 PAC Campaign

1. **Legal**

1. **Old Business**

* ChiroCongress Representative Glenn Jaffe, DC

1. **New Business**

* Healthcare Freedom Statement Mike Poplak, DC

1. **Announcements**

* **2021 Conference/Conventions**

-2021 Virtual Spring Conference, March 19-21, 2021 (“live” hours)

-2021 Fall Convention, October 8-10, 2021, Concord, NC

* **NCCA 2021 Board Meetings**

-March 26, 2021, Grandover Resort, Greensboro, NC

-June 11-13, 2021 Board Meeting & Retreat, Chetola Resort, Blowing Rock, NC

-October 8, 2021, Embassy Suites, Concord, NC

* **NCCA/HNS Forum**

-March 26, 2021

-July 30, 2021

1. **Closing Remarks**

***Can we all support what we have done here today?***