

North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, March 24, 2017
12:30 pm – 3:00 pm
Embassy Suites
Cary, NC

Executive Summary

Members Present: Dr. Jennifer Slechter, President; Dr. Glenn Jaffe, Senior Vice President; Dr. Michael Poplak, Vice President; Dr. Christopher Outten, Treasurer; Dr. Debra Bell, Secretary; Dr. Thomas Mitchell, Immediate Past President; Dr. John Flynn, Director at Large; Dr. Charles Hecht, Dr. Stuart Kordonowy, Dr. Tim Chevront, Dr. Todd Shaver, Dr. Joe Fonke, Heather Wrenn, Interim Executive Director, Rachael Lord, Paul Miller, CPA

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| I. | Call to Order | Jennifer Slechter, DC |
| II. | Invocation | Jennifer Slechter, DC |
| III. | Antitrust Statement | Heather Wrenn, CAE |
| IV. | Minutes of Previous Meeting | Heather Wrenn. CAE |
| | • Motion made and accepted without discussion | |
| V. | President's Remarks | Jennifer Slechter, DC |
| VI. | Financial Report | Paul Miller, CPA |
| | • Financial reports reviewed and 2017 budget approved | |
| VII. | ED Report | Heather Wrenn. CAE |
| | A. ACA National Chiropractic Advocacy Alliance discussed and approved. | |
| | B. Current levels of 2017 Partner and non-dues revenue reviewed. | |
| | C. Watching the COCSA State to Student Outreach Program and the results in generates in order to participate in the future | |
| | D. 100th NCCA Birthday celebration at Spring Conference on Saturday night. Researching potential magazine or video for Fall Convention. | |
| | E. Highlight different ways NCCA headquarters is implementing to increase membership engagement | |
| | F. Developing protocol for new member acquisition and on-boarding education | |
| | G. Retreat review from moderator Steve Slagel | |
| | H. NCCA Branding Analysis and Campaign presented by Rachael Lord | |
| VIII. | Executive Committee Reports | |
| | A. Senior Vice President | Glenn Jaffe, DC |
| | B. Vice President | Michael Poplak, DC |

C. Secretary
D. Treasurer
E. Immediate Past President

Debra Bell, DC
Chris Outten, DC
Thomas Mitchell, DC

IX. Legislative Report & NCCA-PAC Report

- Review of plans for upcoming Legislative Day and status of bills currently in the legislature that we support and oppose.
- Still need volunteers for Courtesy Chiropractic Clinic

X. Task Force Reports

XI. Legal Issues

XII. Board of Examiner's Report

Tom Sullivan

XIII. Old Business

XIV. New Business

- NCCA will not take a formal position on NC BOE rules but will inform membership of the proposed rules in an upcoming Member Memo. NCCA staff will assist in securing exemptions for qualified certifications with the NC BOE

XV. Announcements

XVI. Closing Remarks

Can we all support what we have done here today?