

North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, January 15, 2021
12:30 pm
Grandover Resort

Executive Summary

Members Present: Dr. Michael Poplak, President; Dr. Debra Bell, Vice President; Dr. Joe Fonke, Treasurer; Dr. Lance Gard; Secretary; Dr. Glenn Jaffe, Advisory Officer; Dr. Tim Chevront; Dr. Glenn Weckel; Dr. Chris Kiefer; Dr. Andy Van Hoewyk; Heather Wrenn, Chief Executive Officer; Rachael Lord; Dr. Matt Thompson, Eastern District Liaison via Zoom

- I. Call to Order** Michael Poplak, DC
- II. Antitrust Statement** Rachael Lord, CAE
- III. Minutes of Previous Meeting** Heather Wrenn, CAE
- Motion made and accepted without discussion
- IV. President's Remarks** Michael Poplak, DC
- Announcement of 2021 Committee Chairs and District Liaisons. Still looking for western and central district.
 - Board orientation presented by NCCA officers
- Veer from Agenda - New Business**
- Discussion of healthcare freedom statement. Statement crafted and to be sent to attorney for review before presented to membership
- V. BOE Report (see attached)**
- VI. Financial Report** Heather Wrenn, CAE
- Reports reviewed (see handouts)
 - Tentative budget reviewed and approved with modification of increase to staff education
- VII. CEO Report** Heather Wrenn. CAE
- A. Membership Update
 - B. 2020 Summary Recap (see attached)
 - C. 2021 Spring Conference
 - D. 2021 Social Media Campaign
 - E. PSA Campaign Update
 - F. 2021 Technology Update

VIII. Executive Committee Reports

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|---------------------|-----------------|
| A. Vice President | Debra Bell, DC |
| B. Secretary | Lance Gard DC |
| C. Treasurer | Joe Fonke, DC |
| D. Advisory Officer | Glenn Jaffe, DC |

IX. Legislative & NCCA-PAC Report

Heather Wrenn, CAE

- 2021 Legislative Forecast (see attached)
- 2021 PAC Campaign

X. Legal

XI. Old Business

- ChiroCongress Representative
Motion made and approved to create a ChiroCongress delegate position for 3 years with review after 2 years. Dr. Glenn Jaffe nominated as the ChiroCongress delegate by President, Dr. Mike Poplak and approved by the NCCA board.

XII. New Business

XIII. Announcements

XIV. Closing Remarks

Can we all support what we have done here today?