

North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, January 19, 2018
12:30 pm – 3:30 pm
Graylyn Inn
Winston Salem, NC

Executive Summary

Members Present: Dr. Jennifer Slechter, President; Dr. Glenn Jaffe, Senior Vice President; Dr. Michael Poplak, Vice President; Dr. Debra Bell, Secretary; Dr. Chris Outten, Treasurer; Dr. Glenn Weckel, SE District President; Dr. Tim Chevront, SC District President; Dr. Chris Kiefer, Western District President; Dr. Lance Gard, Eastern District President; Dr. Joe Fonke, Central District President; Heather Wrenn, Chief Executive Officer; Dr. Kevin Sharp

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| I. | Call to Order | Jennifer Slechter, DC |
| II. | Invocation | Jennifer Slechter, DC |
| III. | Antitrust Statement | Heather Wrenn, CAE |
| IV. | Minutes of Previous Meeting | Heather Wrenn, CAE |
| | • Motion made and accepted without discussion | |
| V. | President's Remarks | Jennifer Slechter, DC |
| VI. | Board of Examiners Report | Kevin Sharp, DC |
| | • NC BOCE researching additional practice avenues for chiropractors such as FAA certification. | |
| VII. | Financial Report | Chris Outten, DC &
Heather Wrenn, CAE |
| | • Financial reports reviewed and tentative budget approved | |
| VIII. | CEO Report | Heather Wrenn, CAE |
| | A. 2018 PR Campaign - motion made and approved for public relations campaign through CBS up to \$60,000 budget | |
| | B. Crisis Plan - motion made and approved | |
| | C. Opioid Update - PR campaign focus for 2018. NCCA plans to offer education related to how to deal with opioid dependent patients as a chiropractor on August 25th. Will be free education to members and will have a public facing aspect. | |
| | D. Policy on Harassment - motion made and approved with requested additional wording | |
| | E. Update Conflict of Interest Forms | |

F. Member Engagement & New Member Acquisition - Adding ID Shield as an affiliate benefit

G. Insurance Update. The plan rolled out at the end of November and we currently have 46 lives covered under the plan.

H. Spring Conference - Update of new programs at the Spring such as hot spots in exhibitor halls and plated Saturday luncheon.

IX. Executive Committee Reports

A. Senior Vice President

Glenn Jaffe, DC

B. Vice President

Michael Poplak, DC

C. Secretary

Debra Bell, DC

D. Treasurer

Chris Outten, DC

E. Immediate Past President

X. Legislative Report & NCCA-PAC Report

- Physical therapy spinal manipulation legislation
 - Task group to review PT arguments
- Doctor of the Day Update & Replacement Discussion
 - Tabled until retreat the following day

X. Task Force Reports

XI. Legal Issues

- Mission Hospital

XII. Old Business

- Travel Policy - motion made and approved with requested additional wording

XIII. New Business

- ICA Guidelines - Discussion from member request. Decision was made to maintain current NCCA policy regarding practice guidelines. The NCCA does not specifically subscribe to or endorse one guideline over another.
- Discounted Dues - Discussion concerning separate membership category for part-time practicing doctors. Ultimately that was decided as too hard to quantify and track.
- Closed Session for personnel discussion

XIV. Announcements

XV. Closing Remarks

Can we all support what we have done here today?